

September 29 and 30
Old Mill Inn, Toronto



Dear Valued Member of the Food and Beverage Processing Industry,

On behalf of the Alliance of Ontario Food Processors, the Ontario Ministry of Agriculture Food and Rural Affairs and the City of Toronto, I would like to provide your company with the opportunity to become a Sponsor at the upcoming event:

***HR Summit 2008
Food and Beverage Industry Workforce Issues and Strategies***

This event will highlight resources from *Destination Excellence*, a comprehensive workforce development project that focuses on providing best management practices and tools related to recruitment, retention and training of employees – specific to the food and beverage processing industry. The goal of this program is to provide industry with the resources necessary to become employers of choice.

This event will be held at the Old Mill Inn, Toronto and will commence with an Industry Dinner and Keynote Address by Roger Martin, Chair of Ontario Task Force on Competitiveness, Productivity and Economic Progress on Monday, September 29th, followed by a full day program focusing on Workforce Issues and Strategies on Tuesday, September 30th.

The food and beverage processing industry is a significant driver of the Ontario economy. It contributes over \$33 billion annually to the economy and supports more than 110,000 jobs within the province. The Alliance of Ontario Food Processors (AOFPP) is a non-profit organization of food processing companies and industry associations that provide a comprehensive approach to promoting and representing the Ontario food and beverage processing sector on issues of common interest and concern.

Become an Event Sponsor and join more than 150 industry leaders in showcasing the tools and resources required to address Ontario's food and beverage processing industry's workforce challenges.

As an Event Sponsor you will have an opportunity to:

- Have your company's name and logo on all event materials including the event website page, signage and program handouts
- Receive recognition in the opening and closing remarks
- Position your company through on-screen signage
- Attend the event for as many as one individual

Please find attached a Event Sponsor Application Form. Thank you for your kind consideration. If you have any questions about this program, please do not hesitate to contact Janisse Routledge at (519) 767-5594.

Yours very truly,

Jane Graham
Executive Director
Alliance of Ontario Food Processors

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Event Sponsor Application Form

Program Title: HR Summit 2008: Food and Beverage Industry Workforce Issues and Strategies

Program Date: Monday, September 29th
Tuesday, September 30th

Please send us an invoice for the sponsorship of the above mentioned program. We agree to sponsor the event in the amount of \$1000.

Name: _____ **Title:** _____

Company: _____

Address: _____

City/Province: _____ **Postal Code:** _____

Telephone: _____ **Email:** _____

Signature: _____

*Please fill out this form and fax (519.763.4164) or mail to:
Alliance of Ontario Food Processors at 7660 Mill Road, Guelph, Ontario N1H 6J1*

For more information please contact:

Janisse Routledge

Alliance of Ontario Food Processors

Phone: (519) 767-5594 Email: jroutledge@aofp.ca