



# AOFP

Alliance of Ontario Food Processors

## Associate Member Benefits

Join the Association that since 2003 has been *the* single voice, addressing the needs of Ontario's food and beverage processing sector, representing the business interests of a network of 350+ companies.

Membership has enabled the accomplishment of a great deal and Membership will enable AOFP to continue the focus on these identified priorities:

\*Enhancement of relationships and focus on the supply chain

\*Regulatory reform to increase industry competitiveness, growth and sustainability

\*Improving innovation = improved competitiveness

\*Human Resource development, improved workforce

Become a Member of the Alliance of Ontario Food Processors and take advantage of the *business benefits* of Associate Membership.

**ALLIANCE OF ONTARIO  
FOOD PROCESSORS**

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*Continuing to build services and Member benefits for Associate Members!*

### **Take a look at some of the benefits available for Associate Members of AOFP:**

■ **Directory of Ontario Food and Beverage Processors**  
*Member only* access to the listings of over 3,500 companies in this sector (ongoing updates).

■ **Networking and Sponsorship Opportunities**  
Events such as the annual golf tournament, symposiums and meetings provide exposure for Associate Members. Member only or favourably priced sponsorship opportunities that are developed to provide your company with a higher profile.

■ **Associate Recognition**  
Increasing Associate Member profile by through greater presence on [www.aofp.ca](http://www.aofp.ca) (Associate Directory); link to company website, logo and complimentary addition of an advertorial.

■ **Association Involvement**  
Roundtable discussions and Board interaction means Associate Member interests and concerns are heard.

■ **Increased Industry Profile**  
Keeping Associate Members in the industry 'eye' including an invitation to provide AOFP newsletter article submissions of general interest that appear under your by-line.

■ **Advertising and Promotion Opportunities**  
*Member only* and favourable pricing on promotional opportunities via newsletter advertisements or on the web.

Membership Application Forms are available for download at [www.aofp.ca](http://www.aofp.ca) or request by contacting the Alliance office at 519-896-5967 or [www.info@aofp.ca](mailto:www.info@aofp.ca).